

FEBRUARY 2024

News Brief

Residential Sector

1 **Housing market predictions: Six experts weigh in on the real estate outlook in 2024**

There are signs that market conditions will be improving. Hear predictions from six market experts, including VP Deputy Chief Economist for First American Financial, Odeta Kushi.

By: Swapna Venugopal Ramaswamy, [usatoday.com](https://www.usatoday.com) | [Read the Article >](#)

2 **A Reality Check for the American Dream: Who Can Afford a Home Right Now?**

Homeownership has long been a cornerstone of the American dream. But with prices and mortgage rates high, first-time buyers are struggling to achieve it.

By: Clare Trapasso, [realtor.com](https://www.realtor.com) | [Read the Article >](#)

3 **2024 Proptech Investments and the Business Opportunities in Real Estate**

The financial investment in technology from year to year is staggering – and accelerating – as investors race for the potential payouts of new technologies that grab the attention of consumers.

By: Dan Weisman, [NAR](https://www.nar.com) | [Read the Article >](#)

Commercial Sector

1 **Four Ways the Rise of Ozempic Could Shift Real Estate Investments**

People on popular weight-loss drugs known as GLP-1s are eating less fast food, a J.P. Morgan investment manager said, a shift that could affect commercial real estate.

By: Candace Carlisle, [costarnews.com](https://www.costarnews.com) | [Read the Article >](#)

2 **Revival in the cards for commercial mortgage sector in 2024**

After what looks to have been a slow year in 2023, the Mortgage Bankers Association (MBA) is forecasting total commercial and multifamily originations to jump to \$576 billion in 2024 – up 29% from this year's estimated \$444 billion.

By: Candyd Mendoza, [mpamag.com](https://www.mpamag.com) | [Read the Article >](#)

3 **SEC Wants Some Banks to Disclose More on Commercial Real-Estate Exposure**

Regional and community lenders with property portfolios are among those facing questions from the securities regulator over risks from the embattled CRE sector.

By: Mark Maurer, [wsj.com](https://www.wsj.com) | [Read the Article >](#)