

May 2018

News Brief

Residential

Why Aren't More People Selling Their Homes?

Demand for homes is skyrocketing, but lack of sufficient supply is driving high home prices ever higher, forcing some homeowners to stay in their current homes, thus exacerbating the problem even further.

By: David Wharton, DSNews, April 24, 2018

Read more: www.dsnews.com/daily-dose/04-24-2018/what-factors-are-fueling-the-housing-shortage

Fannie Mae Now Allowing Lenders to Contribute to Borrower Closing Costs

While it's not quite the same as the down payment assistance that the government-sponsored enterprises used to allow, lenders now have a new way to help borrowers buy a home - closing cost assistance.

By: Ben Lane, HousingWire, April 4, 2018

Read more: www.housingwire.com/articles/43022

Blockchain Can't Protect Property Rights, but Title Insurance Can

Blockchain technology holds infinite possibilities that could help make current processes in our industry and society more efficient; however, it will never be able to do what title insurance professionals do each day: provide peace of mind and protect property rights.

By: Zachary Kammerdeiner and Ashley Sadler, contributors, ALTA Title News Online, April 19, 2018

Read more: www.alta.org/news/news.cfm?20180419-Blockchain-Cant-Protect-Property-Rights-but-Title-Insurance-Can

Instagram, Facebook Photos Spur Millennials to Become Homeowners

The "FOMO" — fear of missing out — has become one of the forces spurring many Millennials to finally buy a home, according to a Bank of America survey of 2,000 adults early this year.

By: Paul Davidson, USA Today, April 11, 2018

Read more: <https://www.usatoday.com/story/money/2018/04/11/instagram-facebook-photos-spur-millennials-become-homeowners/504975002>

Words That Will Help You Sell, And Words That Will Hurt You

Gong.io, a company which uses artificial intelligence to help B2B sales people be more effective, has analyzed more than 500,000 sales conversations and figured out the most effective words and phrases that help sales conversations be more successful.

By: Richard Kestenbaum, contributor, Forbes, April 15, 2018

Read more: www.forbes.com/sites/richardkestenbaum/2018/04/15/words-that-will-help-you-sell-and-words-that-will-hurt-you

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Commercial

The Amount of Retail Space Closing in 2018 is on Pace to Break a Record

The amount of retail space going dark in 2018 is on pace to break a record, as companies with massive floorplans are either trimming back their store counts or liquidating entirely.

By: Lauren Thomas, CNBC, April 18, 2018

Read more: www.cnbc.com/2018/04/18/the-amount-of-retail-space-closing-in-2018-is-on-pace-to-break-record.html

Spring 2018 Real Estate Economic Forecast

The Urban Land Institute, a nonprofit education and research institute publish, published a 48-page informational document with results from a survey of leading real estate economists/analysts.

By: ULI Center for Capital Markets and Real Estate, April 2018

Read more: www.america.uli.org/wp-content/uploads/sites/125/ULI-Documents/Spring-2018-Real-Estate-Economic-Forecast.pdf

How the Experience Economy is Affecting Commercial Real Estate

The commercial real estate market is extremely competitive and enticing major brands to select one development over another is more than just "location, location, location."

By: Bill Coan, National Real Estate Investor, April 26, 2018

Read more: www.nreionline.com/retail/how-experience-economy-affecting-commercial-real-estate

U.S. Industrial Vacancy Rate Hits Record Low in 2017

Industrial vacancies hit an all-time low in 2017, as changes in technology and consumer habits drove demand for distribution and warehousing space, according to Ten-X Commercial's U.S. Industrial Market Outlook.

By: Camren Skelton, Rebusiness Online, April 24, 2018

Read more: www.rebusinessonline.com/u-s-industrial-vacancy-rate-hits-record-low-in-2017

The Beige Book

The Federal Reserve Bank's latest Beige Book report offers a mixed-bag of observations for the commercial real estate sector.

To access the April 18, 2018 edition, visit: www.federalreserve.gov/monetarypolicy/beigebook201804.htm

LANDMARK ABSTRACT