



July 2019

News Brief

Residential

REALTORS® Get a Jump on Home Sales with Help from Facebook

More and more, closed neighborhood groups and area “buy/sell/trade” sites are actually becoming quite a viable avenue for real estate agents in buying and selling homes.

By: Melonee Hurt, Nashville Tennessean, June 19, 2019

Read more: <https://www.tennessean.com/story/money/homes/2019/06/19/realtors-get-jump-home-sales-neighborhood-facebook-pages/1458080001>

The FBI's Recovery Asset Team (RAT): Blocking Fraudulent Wire Transfers

The FBI's latest report into the state of internet crime confirms that fraud, e-hustles and social engineering attacks continue to proliferate.

By: Jeremy Kirk, BankInfoSecurity, April 23, 2019

Read more: <https://www.bankinfosecurity.com/blogs/fbis-rat-blocking-fraudulent-wire-transfers-p-2740>

Six Things Every Home Buyer, Seller, and Owner Need to Know About Today's Housing Market

It doesn't matter if you're owning or renting, buying or selling, or still sitting on the sidelines waiting to join the game.

By: Clare Trapasso, REALTOR.com®, June 25, 2019

Read more: <https://www.realtor.com/news/trends/what-every-home-buyer-seller-and-owner-need-to-know-about-todays-housing-market>

Freddie Mac Is Now Offering Renovation Loans

Freddie Mac is joining the renovation loan space with a new program allowing buyers to include the financing of their home improvements with their purchase loan.

By: Michele Lerner, The Washington Post, June 20, 2019

Read more: https://www.washingtonpost.com/business/2019/06/20/freddie-mac-is-now-offering-renovation-loans/?utm_term=.7742277af011

Incomes Needed to Buy a Home in Every Part of America

Researchers evaluated how much income households need to qualify for a mortgage on a median-priced home in 35 of the largest cities in the U.S.; they factored in a 20% down payment, a mortgage rate of 4.5%, and a 30-year fixed-rate mortgage.

By: REALTOR® Magazine, Daily News, June 27, 2019

Read more: <https://magazine.realtor.com/daily-news/2019/06/27/incomes-needed-to-buy-a-home-in-every-part-of-america>

Landmark Abstract

131 Centerville Road
Lancaster, PA 17603
O: 717-293-9760
www.landmarkabstract.com

Commercial

Why Corporate Social Responsibility (CSR) Matters in Commercial Real Estate

CSR has the potential to increase financial performance, attract new customers and investors, engage employees, increase innovation and provide competitive and distinctive business advantages.

By: Michele Wheeler, contributor DMagazine, June 20, 2019

Read more: <https://www.dmagazine.com/commercial-real-estate/2019/06/why-corporate-social-responsibility-matters-in-commercial-real-estate>

E-Commerce and Industrial Real Estate: “Last Mile” Delivery and What Else You Should Know

The boom in e-commerce over the last few years has driven demand for industrial properties located in or near metropolitan population centers, which has led to a historically low national vacancy rates and higher rents for industrial properties.

By: Goulston & Storrs PC, June 14, 2019

Read more: <https://www.jdsupra.com/legalnews/e-commerce-and-industrial-real-estate-16053>

Midyear Review: 5 Lessons for Commercial Real Estate in 2019

Halfway through the year, we revisit the trends, challenges and opportunities facing commercial real estate owners and investors—and how things have changed since the beginning of 2019.

By: Al Brooks, J.P. Morgan Chase Commercial Banking, June 25, 2019

Read more: <https://www.jpmorgan.com/commercial-banking/insights/midyear-five-lessons-for-cre-2019>

Alexa Who? At Luxury Residential Developments, First-Class Concierge Services Are Simplifying

To maintain a competitive edge, developers are increasingly adding an extra level of concierge offerings to help residents reclaim their time — and their lives.

By: Brenda Richardson, contributor, Forbes, June 23, 2019

Read more: <https://www.forbes.com/sites/brendarichardson/2019/06/23/alexa-who-at-luxury-residential-developments-first-class-concierge-services-are-simplifying-life/#6364390e2597>

Investor Demand Has the Commercial Real Estate Industry Showing Its Green Side

The Urban Land Institute recently released findings from a study that show that “increasingly, investor pressure is driving companies to analyze not just typical financial risks, but also how sustainability plays into the equation and positively affects a deal.”

By: Franco Faraudo, Propmodo Daily, June 11, 2019

Read more: <https://www.propmodo.com/investor-demand-has-the-commercial-real-estate-industry-showing-its-green-side>

LANDMARK ABSTRACT